

ryan holland. **media kit.**

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about me.

Hello, I'm Ryan, a UK-based Travel Content Creator with a passion for Outdoor Adventure. My goal is to inspire people to step out of their comfort zones and embrace an adventurous lifestyle.

I'm a freelance photographer, videographer, and social media influencer with a combined audience of over 50,000 followers across Instagram, TikTok, and YouTube. I specialise in capturing stunning content for group hikes and trips, working with international travel operators to document unforgettable experiences. Alongside this, I collaborate with brands to create and share engaging content on my social media platforms, helping them connect with their target audience and showcase their products and services in the outdoor adventure community.

My audience follows me for travel recommendations, photography tips, and updates on my latest adventures. I've had the privilege of working on exciting projects with major brands like Hurtigruten Expeditions, traveling to Alaska, Norway, and Svalbard to promote their unique cruises through engaging social media content. I've also collaborated with top tech brands like Sony, Canon, and Samsung, as well as leading outdoor brands like Fjällräven, Merrell, and Blacks.



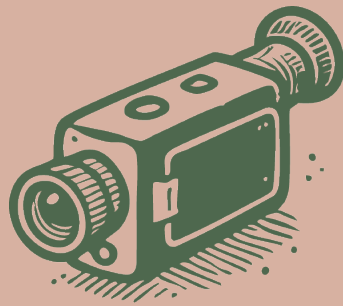
my services.

I'm a content creator and freelance photographer offering photography, videography, and UGC services. I collaborate with travel and outdoor brands to create compelling visuals and authentic stories that resonate with their audience. My work spans a variety of industries, including photography, travel, automotive, and outdoor adventure.

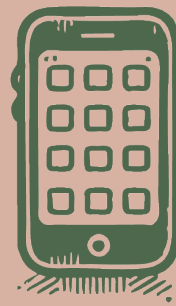
Whether it's showcasing gear, documenting travel experiences, capturing automotive moments, or inspiring outdoor exploration, I focus on producing organic, engaging content that connects with people and brings brands to life.



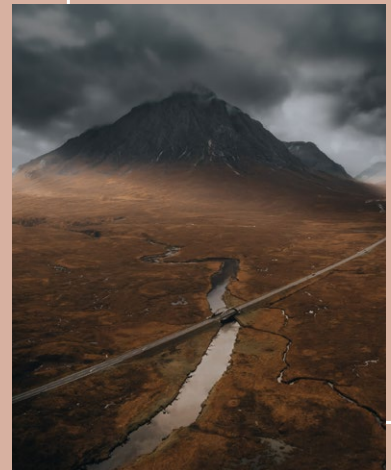
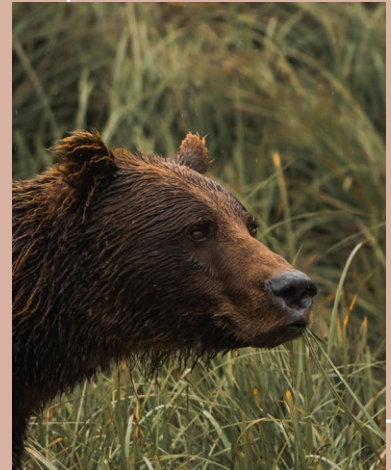
PHOTOGRAPHY



VIDEOGRAPHY



UGC



social statistics.

My social media presence is diverse and covers a wide range of outdoor activities such as outdoor thrill-seeking and various adventure sports. My social media platforms have a consistent demographic, attracting individuals who share similar interests and passions as myself.

Instagram:

27k+ Followers

1million+ Views in the last 60 days

60% 18-34 year age range

55% UK Following

55% Male

TikTok:

21k+ Followers

1million+ Views in the last 60 days

61% 18-34 year age range

70% UK Following

65% Female

YouTube:

800+ Followers

Top performing video 42k+



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collab opportunities.

Let's create something amazing together! I'm open to collaborations that align with my passion for authentic storytelling and creative content. Whether it's through partnerships, brand campaigns, or UGC, I'm excited to team up and deliver impactful results.

Below is a list of social media collaboration services that I offer. Please email me to discuss your campaign concept and pricing options.

Instagram | Tiktok:

Photography Stills (up to 20)

Video Short form (up to 60s)

Video Longform (1 minute +)

Story (3 slides per set)

Youtube:

Integrated Ad

Dedicated Video

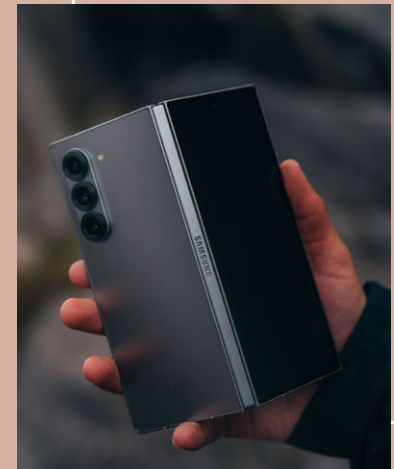
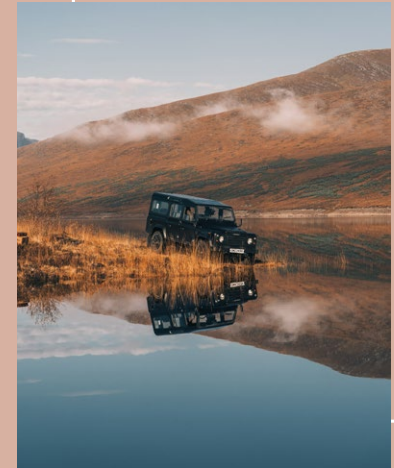
Usage rights:

Full for one month

Full in perpetuity

UGC:

Services as listed above but not to be posted on my channels.



commercial rates.

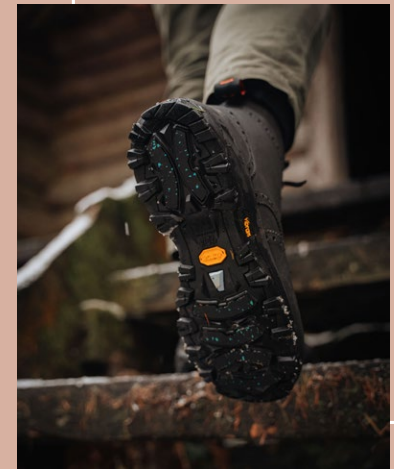
As a freelance commercial photographer and videographer, I create high-quality content that brings your brand, event or destination to life. I collaborate with travel operators to capture stunning visuals of destinations, whether it's for group hikes or immersive travel videos that inspire adventure.

I also offer product photography services, helping brands showcase their products with compelling imagery that resonates with their audience. With a focus on storytelling and attention to detail, I deliver content designed to engage and drive results.

Half Day - £600

Full Day - £900

Editing Day - £500



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contact information.

To inquire about collaboration opportunities, freelance photography or videography please contact me via any of the following:

Email - ryanhollandmedia@gmail.com

All socials - [@ryanholland_adventures](https://www.instagram.com/ryanholland_adventures)

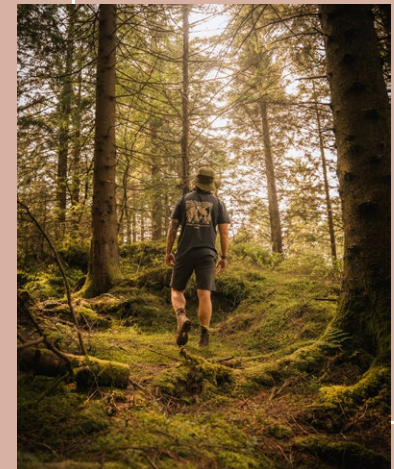
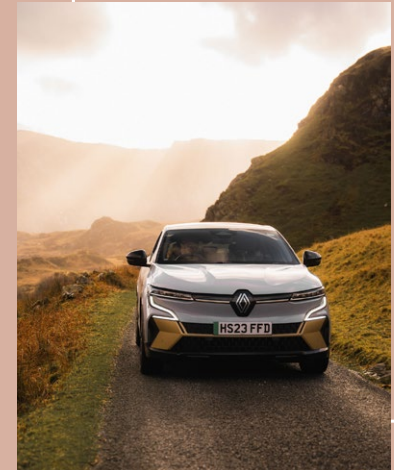
Portfolio: ryanhollandmedia.co.uk

Social Links:

[instagram.com/ryanholland_adventures](https://www.instagram.com/ryanholland_adventures)

[tiktok.com/@ryanholland_adventures](https://www.tiktok.com/@ryanholland_adventures)

[youtube.com/@ryanholland_adventures/](https://www.youtube.com/@ryanholland_adventures/)



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featured brands.

Photography



Canon



SAMSUNG



Lexar



Outdoor Adventure



MERRELL



Travel

